



Shiella Chapa

Multidisciplinary Graphic Designer

National City, CA
shiellachapa@gmail.com
worksbyshiella.com
(619) 530-4505

My Story

With a passion for branding and packaging design, I want to create physical items that can be used and appreciated by many. I love furthering the identity and potential of brands and companies alike as they explore what makes them unique and recognizable. In summary, I love crafting an eye-catching visual narrative. Let me tell your story.

Education

San Diego State University
Bachelor of Arts in Art, Emphasis in Graphic Design
San Diego State University, San Diego CA
Graduated May 2025

Work Experience

Graphic Design Intern | Enne Bi Communications

April 2025 - May 2025

In this seven week internship, I was readily engaged in assisting the graphic design team with their clients' projects. From drafting up business card designs to vectorizing PNGs, I thoroughly practiced my Illustrator and Photoshop skills to get tasks accomplished at a readily pace. My main assignment over the course of this experience was creating social media posts and ads to help increase the engagement ratings for the clients.

Sales Associate | Spencer's Gifts

July 2023 - Present

I support the store management team by conducting POS operations, maintaining and improving sales goals, and creating an organized shopping experience. With every customer interaction, I acknowledge, connect, and thank them to create a welcoming and comfortable environment in reflection of Spencer's policies and brand values of "Life's a party; we're making it fun!"

Participant/Short Film Collaborator | Media Arts Center San Diego (MACSD)

Dec 2021 - Jan 2022

Selected for MACSD's Workforce Development Initiative Fellowship, I was trained for six weeks on film and media techniques that are readily employed for movies, tv shows, and journalism. During the course of this experience, I was tasked alongside a team to create a short documentary film of our own. We decided to create a film revolving around Park De La Cruz's Skatepark to expose San Diego's skateboarding scene to a wider audience.

Technical Abilities

Adobe Creative Suite
(Illustrator, InDesign, Photoshop)
Canva
Figma
WIX

Soft Skills

Strong understanding of visual elements
Thrives in a team-based environment
Open to constructive criticism
Eagerness to learn
Adaptability